

NEATH PORT TALBOT COUNTY BOROUGH COUNCIL

Children, Young People & Education Cabinet Board

28th April 2016

Report of the Head of Participation – Chris Millis

Matter for Decision

Wards Affected:

All Wards

Play Sufficiency Assessment & Play Strategy

Purpose of the Report

1. To seek Member approval for the implementation of an action plan and supporting Play Strategy developed from the Neath Port Talbot (NPT) Play Sufficiency Assessment.

Executive Summary

2. Local authorities in Wales have a duty to assess for and secure opportunities for children's play, and to submit their assessment and action plan to Welsh Government on a three year cycle. This report seeks Member's approval for the action plan drawn from the Play Sufficiency Assessment to be implemented.

The report also seeks approval for a revised Play Strategy for NPT, which provides a local context to the requirements of the duty and highlights key issues raised through local consultation.

Background

3. The Children & Families (Wales) Measure places a new duty on local authorities in Wales to assess for and secure sufficient play opportunities for children and young people in their area.

As part of this, authorities are required to conduct a Play Sufficiency Assessment (PSA) on a three year cycle, to be submitted to Welsh Government (WG). Annual action plans and monitoring reports are required to be sent to WG between Assessments.

An independent consultant was appointed to undertake the assessment, in accordance with the Statutory Guidance and Regulations, and to develop an action plan in conjunction with the Play Strategy Implementation Group.

The assessment considers a number of matters affecting children's play, as identified in the Statutory Guidance, Regulations and supporting Toolkit, namely:

- Matter A Population
- Matter B Providing for diverse needs
- Matter C Space available for children to play
- Matter D Supervised provision
- Matter E Charges for play provision
- Matter F Access to space/provision
- Matter G Securing and developing the play workforce
- Matter H Community engagement and participation
- Matter I Play within all relevant policy and implementation agendas

The action plan developed for NPT has a focus on improving the quality of the play provision on offer – that of existing provision and of future developments – and on encouraging children, young people and families to utilise what is available to them. No additional funding has been made available from Welsh Government for this delivery, therefore, it is important that we make best use of the existing resources.

Successful implementation of the action plan will require support and co-operation from all directorates. The implementation will be co-ordinated and monitored by the Play Strategy Implementation Group, which currently has representation from key Directorates and from Third Sector partners. A review of the membership is planned as part of the action plan to ensure that appropriate representation is made at the group throughout the ongoing work.

Financial Impact

4. The action plan identifies whether recommendations can be achieved within existing resources or whether new finances would need to be in place in order to progress these. Actions requiring new finance would not be progressed without additional funding sources being in place.

Equality Impact Assessment

An Equality Impact Screening Assessment has been undertaken to assist the Council in discharging its Public Sector Equality Duty under the Equality Act 2010. After completing the initial screening assessment it has been determined that this proposal does not require an Equality Impact Assessment.

Workforce Impacts

5. There are no workforce impacts associated with this report.

Legal Impacts

6. There are no legal impacts associated with this report.

Risk Management

7. There are no risk management issues associated with this report.

Consultation

8. This item has been subject to external consultation, which is required by WG as part of the assessment process. As part of this the following consultation was undertaken:

Stakeholder Workshop - To communicate with available existing and potential stakeholders the overall process and aims of the Play Sufficiency Assessment, raising awareness of the process among stakeholders and clarifying suitable levels of future involvement in the undertaking of the assessment and the development and delivering of the action plan.

Focus Groups - To obtain qualitative data, a number of focus groups were convened with children and young people (including looked after children, traveller children and children with disabilities), and also with playworkers.

Questionnaires - Online questionnaires aimed at children and young people, parent, carers and residents to collect quantitative data.

Play Shapers Drop in Session - Targeting groups engaging in initiatives that enhance play opportunities - youth groups, school councils, school governing bodies, etc.

The consultation helped to form the responses within the toolkit document and also the recommendations within the action plan. Further details of the responses are contained within the PSA Summary Report (Appendix 4).

Recommendations

It is proposed that the Play Sufficiency Assessment action plan and Play Strategy be approved to provide priorities for the delivery and development of play in Neath Port Talbot.

Reasons for Proposed Decision

9. Undertaking a Play Sufficiency Assessment and developing an accompanying action plan is a statutory duty for all local authorities in Wales.

The action plan has been developed to help ensure that we maximise the available resources for play to improve the quality of the provision offered across the county.

Implementation of Decision

10. The decision is proposed for implementation after the three day call in period.

Appendices

11. Appendix 1 - Action Plan
12. Appendix 2 - link to Play Strategy
<http://www.playworksnppt.co.uk/pdf/Play%20Strategy%202016.pdf> (a copy will be available in the Members' room)
13. Appendix 3 - link to Play Sufficiency Assessment
http://www.playworksnppt.co.uk/pdf/Neath%20Port%20Talbot%20County%20Borough%20Council_Play%20Sufficiency%20Assessment.pdf (a copy will be available in the Members' room)
14. Appendix 4 - link to Play Sufficiency Assessment Summary Report
http://www.playworksnppt.co.uk/pdf/Play%20Sufficiency%20Assessment%20Summary%20Report_LR.pdf (a copy will be available in the Members' room)

List of Background Papers

15. Equality Impact Assessment Screening Tool.

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Appendix 1

Actions to be taken to address the issues / shortcomings recorded in the Play Sufficiency Assessment

Proposed actions for the period of 1st April 2016 – 31st March 2017

(Funding source: funding from existing Local Authority budgets and to be included in the Single Integrated Plan).

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
Statutory Guidance-policy framework	N/A	To have a clear standard for 'sufficiency' in order to identify and prioritise areas requiring improvement.	Develop and agree a standard for the sufficiency of play provision in Neath Port Talbot – both of quality and quantity.	Identify standards from other authorities – February 2016 Agree at Play Strategy Implementation	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
				Group (PSIG) – April 2016 Approval by Members – May 2016		
			Support and enable existing provision, including schools, childcare providers and community councils, to respond to identified gaps in provision.	Identify gaps in line with ‘standard’ – June 2016 Contact local providers to discuss – July 2016	Officer time	Existing
		Improve project/service	Obtain a clear understanding of funding	Annual risk register and	Officer time - PSIG	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
		sustainability and reduce reliance on the same grant funding across a wide range of project and initiatives.	streams and potential 'end' dates. Understand risks to funding loss.	assessment of funding – Initial assessment April 2016, then annually in January.		
		Continued partnership working and sharing of information with third sector organisations.	Use the Play Strategy Implementation Group as a forum for sharing information. Reach out to organisations not represented on the Group.	Review of PSIG membership to ensure third sector rep – April 2016 Invite as appropriate to fill identified gaps - May 2016	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
		Use the Single Integrated Plan as a tool for advocacy and getting play on the wider Neath Port Talbot County Borough Council agenda.	Play Strategy Implementation Group to develop an outline communication strategy focused on raising awareness of the benefits of play within Neath Port Talbot County Borough Council.	Identify mechanism for feeding into SIP	Officer time	Existing
		Widen the participation of decision makers in the Play Strategy Implementation	Play Strategy Implementation Group to identify decision makers to invite onto the group. Find a way of highlighting	Review of PSIG membership to ensure third sector rep – April 2016 Invite as	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
		Group.	the benefits of membership and play to that individual / Council team.	appropriate to fill identified gaps - May 2016		
Matter A: Population	A1, A2, A3, A4, A5	Use population and demographic data to support the strategic development and enhancement of play provision.	Maintain and update demographic data mapping systems.	Update in line with PSA renewal - 2019	Officer time	Existing
			Work in partnership with Council's data unit to update and review data	Identify gaps in data available – April 2016 Contact data unit and Corporate Strategy to address - 2016	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
			Seek to build links with organisations that work with children and families from other cultural organisations to build a better understanding of these populations.			
	A1, A2, A3, A4, A5	Ensure that the quantity of play provision is sufficient for changing populations	Respond to planning application consultations to advise of the potential impact on play and to secure additional funds, where appropriate.	Respond with information from PSA – as required	Officer time	Existing
Matter B: Providing	B1-4,B8-	To understand the play needs of children	Ensure consultation and engagement takes place	Agree the 'type' of decisions to be	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
for diverse needs	10	and young people with diverse needs are understood and provided for:	with children, young people and families with diverse needs, in decisions relating to play.	included. Agree a mechanism for consultation and feedback	Potential additional resource required	New
		Rural area Welsh language Cultural backgrounds Disabilities Young Carers Gypsy & Travellers LGBT	Work in partnership with existing organisations that engage with specific groups such as Crossroads and Swansea Bay LGBT Forum. Promote existing provision in rural areas.	Ensure Equality Impact Assessments are properly completed and considered, where required. Outline existing provision (FIS) Work with		

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
				organisations in rural areas to promote to families	Officer time	Existing
			Work with gypsy traveller communities to support the development of play provision on site.	Identify potential funding to develop Work with Gypsy Traveller Forum/Liaison Officer to consult	Time	New
			Liaise with Children with Disabilities Group to share information relating to play for disabled children.	Contact group for response	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
			Ensure resources, information and promotion is available bi-lingually	Undertake an assessment of existing resources, considering language and life cycle of that publication identify if it should be translated or withdrawn.	Time and finances for translation and production.	New
	B6. B7.	Understand and remove barriers to accessibility at all play provision	Improve provision and accessibility of outdoor play for disabled children.	Develop an accessibility checker to ensure that consideration is given to the play needs of disabled children as part of	Officer time Potentially will require additional/	Existing New

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
				<p>new/refurbished playgrounds.</p> <p>Develop a criteria for accessible outdoor play for children with disabilities</p>	<p>more expensive equipment</p>	
			<p>Develop a self-assessment system for supervised play settings to undertake access audits on an annual basis. (Inclusion audit)</p>	<p>Develop tool – Feb 2016</p> <p>Launch online – April 2016</p> <p>Address shortfalls – 2016/17</p>	<p>Officer time</p> <p>Financial to address issues</p>	<p>Existing</p> <p>New</p>

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
	B2.	Support the sustainability of existing Welsh language and bilingual provision.	<p>Help Welsh language and bilingual provision to find potential markets and customers.</p> <p>Promote Welsh language and bilingual provision.</p> <p>Work in partnership with Welsh Language schools and other organisations.</p>	<p>Clarify if Welsh/bilingual provision is clearly identifiable on FIS.</p> <p>Promote FIS through Welsh schools and organisations etc.</p>	Officer time	Existing
	B5	Play projects and providers have access to a range of resources which	Work with Childcare & Early Years to encourage childcare providers to participate in inclusion	<p>Inclusion training in approp. prog.</p> <p>Attendance</p>	Trainer	New

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
		support inclusion.	training.			
			Ensure resources – information leaflets, online support, Play Takeaway – promote inclusion. B5	'Audit' of current position – develop tool Action plan to address issues	Officer time	Existing
	B6.	Consider the possibility of developing an agreed mechanism to identify the need for separate provision for disable children.	Think Families Partnership Children and Disabilities Group to consider, discuss and if deemed appropriate develop an approach in year 2.	Contact group to understand how the group learn about the needs of these children and clarify whether this include play.	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
	B7.	Launch of the self-assessment tool for supervised play provision access audits.	<p>Finalise the self-assessment tool.</p> <p>Promote and encourage providers to complete by highlighting the benefits of participation.</p> <p>Put in place a framework for reviewing the assessments and identifying key areas of focus for the future.</p>	<p>Finalise tool – March 2016</p> <p>Launch online – April 2016</p> <p>Address shortfalls – 2016/17</p>	<p>Officer time</p> <p>Financial to address issues</p>	<p>Existing</p> <p>New</p>
Matter C: Space available for	Matter C	Encourage children and young people to use safe open space, as well as defined	Help children, young people, families and community's to understand children can play in places	Campaign to promote Playful Community messages – in line	<p>Promotional materials</p> <p>Officer time</p>	New

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
children to play		play spaces, to play.	other defined play areas.	with Playday 2016		
			Raise awareness of existing provision among children, young people and families – strategy to promote and raise awareness.	Annual update of GIS map of provision.		
	C7. C8. C9.	Improve the quality and value of outdoor play spaces.	Continue to undertake audits of designated play spaces (value).	Annual audits – March	Officer time for visits and write up	New

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
			<p>Undertake access audits for play as part of inspections at Council play sites.</p>	<p>Agree content for audit Pilot audit Agree schedule with Parks Dept. Roll out with agreed feedback mechanism</p>	<p>Write up Training for inspectors Finances where improvements need to be made.</p>	<p>Existing in order to complete New to make changes</p>
			<p>Engage with children through Play Heroes to develop a criterion for a quality unequipped open space. Use this assessment tool to</p>			<p>Existing in order to complete</p>

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
			identify areas which meet this criterion – consider signposting children and young people to these sites.			New to make changes
			Identify priority play areas for improvement. Work in partnership with Community Councils and NPT Homes to respond to identify gaps in provision.	Identification of sites (from value scores/Ward profile?) Meet potential partners to discuss improvements	Officer time Financial in order to make changes	Existing New to make changes
Matter D:	D7. D3.	Provision of high	Contribute to discussions	Continue to	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
Supervised provision		quality supervised play opportunities.	and developments nationally around the development of a quality assurance scheme for play.	monitor and feed into discussions at national level		
			Consider developing a specific quality standard for play provision in Neath Port Talbot.	Identify other examples of quality standard. Work with settings to develop an appropriate standard for NPT Pilot standard Launch and roll out	Officer time New resources	Existing New

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
			Support providers and the workforce to participate in appropriate play training and CPD to ensure quality.	<p>Promote existing training opportunities widely.</p> <p>Understand needs of the workforce and provide training as required.</p>	<p>Officer time</p> <p>New training courses/quals</p>	<p>Existing</p> <p>New</p>
			Youth Services to provide opportunities for young people to access play.	<p>Include youth provision in quality standard</p> <p>Promote training opportunities to</p>	<p>Officer time</p> <p>Time/cover</p>	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
				youth workers	costs	
	D6.	Ensure provision meets regulatory requirements and CSSIW minimum standards	Support providers to prepare for the forthcoming changes in minimum standards / CSSIW registration.	Information sharing with providers – workshops etc. – in line with new developments	Officer time	Existing
Matter E: Charges for Play Provision	E5. E7.	Protect free and low cost provision.	Continue promote free and low cost play provision through the Family Information Service and partners.	Promote FIS to providers to ensure service details are represented.	Officer time	Existing
			Use Family Information Service, Play Works, Social	Agree link details	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
			Media and other communications forums to sign post providers and organisations to Wales CVS searchable online funding database.	with CVS. Add to relevant websites etc.		
Matter F: Access to Space / Provision	Statutory Requirements. F2.	Widen the participation of decision makers in the Play Strategy Implementation Group.	Invite Transport and Highways to join the Play Strategy Implementation Group.	Invite to HOS for Transport and Highways to identify appropriate representative. – May 2016 Add to distribution list and TOR – May 2016	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
			Work with key council departments to help them understand their impact on play and how they can support play in the future.	Identify key council departments and the benefits to them and to children in supporting play. Meet to discuss.	Officer time	Existing
	F6. F7.	Ensure provision/opportunities are easily accessible for children, young people and families	Identify priority sites for access improvements using GIS mapping and demographic data tools.	Analyse access audit findings and scores from play space assessments to identify sites. Prioritise sites and cost up required	Officer time Financial for required	Existing New

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
				work	work	
			<p>Promote safe routes to provision.</p> <p>Work with Road Safety to understand the use of Safe Routes in Communities funding and its impact on children's play.</p>	Road Safety and Environmental Change (walking routes) to be invited to PSIG to provide info on this.	Officer time	Existing
	F13.	Develop a strategy to promote play opportunities to parents.	Seek routes to parents, children and young people by working in partnerships with schools, childcare providers, sports teams and	Understand what promotion is currently undertaken and for	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
			other groups.	what. Identify gaps and plan to address these.	Additional time/ Promotional materials	New
Matter G: Securing and developing the workforce	G1.	Understand the scope, skills and needs of the play workforce	Audit of the play workforce Undertake an online survey of the play workforce to identify training needs.	Update and complete previous scope of play workforce Develop and distribute survey tool	Officer time Time and resource	Existing Potentially new
	G6.	Provide a range of play training and	Increase participation and awareness of training	Distribute info on training	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
		<p>qualifications to meet the needs of the local play workforce</p>	<p>opportunities.</p>	<p>opportunities widely. Create circulation list for central distribution</p>		
			<p>Secure funding for future play training and work force development.</p>	<p>Work with local training providers to identify and secure funding to meet needs</p>	<p>Officer time</p>	
			<p>Support and enable an inclusive approach to play through training and engagement.</p>	<p>Ensure training programmes include appropriate</p>	<p>Officer time Cost of trainer</p>	<p>Existing</p>

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
				inclusion training Ensure training opportunities are inclusive		
	G2.	Ensure the workforce is prepared for the forthcoming WAG Early Years, Childcare and Play Workforce in Wales Strategy.	Monitor developments and raise awareness of implications for workforce.	Clarify how updates are to be received. Feedback to be raised at PSIG.	Officer time	Existing
			Support providers to plan and prepare for changes.	Information sharing with providers – events etc.	Officer time	Potentially new

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
	G8. G9. G10. G11.	Learning from best practice, seek to find ways to replicate and / or improve access to projects and initiatives that are working.	Find relevant examples and go and see them at work, to understand their approach. Develop a method for capturing and sharing this experience and information.			
Matter H: Community engagement and participation	H2.	Promote community engagement in positive attitudes towards play.	Challenge perceptions of play and provision. Work with local communities to raise awareness of the benefits of play and support access to provision and the	Campaign to promote Playful Community messages – in line with Playday 2016	Promotional materials Officer time	New

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
			delivery of events.			
	H1.	Continue to seek routes for meaningful participation and consultation with schools in order to enhance play at school.	<p>Liaise with education department.</p> <p>Talk to schools engaged with Play Hero initiative to find out what schools require.</p> <p>Develop an approach for implementation in year 2.</p>	<p>Identify appropriate rep from Education and discuss possible options.</p> <p>Discuss with Play Hero schools</p> <p>Develop plan based on feedback</p>	<p>Officer time</p> <p>Resources to support plan delivery</p>	<p>Existing</p> <p>New</p>
	H2.	Work with local communities to raise	Work with the Youth Council and Play Heroes to			

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
		awareness of the benefits of play and support access to provision and the delivery of events.	<p>find in routes to key communities.</p> <p>Talk to community based organisations about how to work with specific groups.</p> <p>Develop an approach for implementation in year 2.</p>			
	H2.	Promote the importance and benefits of meaningful engagement and participation across all decision making which impact on play.	<p>Promote training opportunities about the importance of play.</p> <p>Provide training to support effective participation and engagement.</p>		Officer time Trainer	Existing New

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
Matter I: Play within all relevant policy and implementation agendas	12. 13. 16.	Ensure quality play opportunities are provided and promoted through education and schools.	Promote training opportunities to schools – teaching and non-teaching staff.	Understand best method of circulation Circulate training programme	Officer time Costs to staff attending	Existing New
			Support schools to share examples of best practise and the benefits of play.	Identify good practice examples Agree how to best share these – link to guidance development	Officer time Possible cost of resources	Existing New
			Develop, in conjunction with Education/schools,	Identification of appropriate reps	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
			play guidance to support quality play.	from Education Draft guidance Roll out	Possible cost of resources	New
	17.	Understand the impact of planning policy and new developments on children's play.	Continue partnership working and information sharing with planning.	Continued representation at PSIG	Officer time	Existing
			Strengthen process of feedback following planning consultations in order to understand impact.	Play, Parks and Planning to meet to discuss and agree process.	Officer time	Existing
			Work in partnership with Planning in the development of SPG for	Update on proposed timescale for this	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
			open space.	required from Planning		
	18. 19.	Improve Transport and Highways' understanding of the impact of transport and access on children's play.	Invite Transport and Highways to join the Play Strategy Implementation Group.	Invite to HOS for Transport and Highways to identify appropriate representative. – May 2016 Add to distribution list and TOR – May 2016	Officer time	Existing
	110. 111. 112. 113.	Connect play to key policies and strategies now and in	Explore opportunities to promote and deliver play through the health and well-	Continue to support play as part of the Healthy	Officer time	Existing

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
		the future.	being agenda.	& Sustainable Pre-School Scheme.		
			Ascertain if the Council is planning to prepare a Child Poverty Strategy.	Contact the LA Corporate Strategy Unit to clarify.	Officer time	Existing
			Continued representation of Early Years /Childcare on the Play Strategy Implementation Group.	Continue attendance at Early Years meeting.	Officer time	Existing
	I14	Family support initiatives support and encourage parents to provide quality play	Promotion of Family Play Team to appropriate families/agencies.	Understand who currently refers Further promote service to other	Officer time Possible	Existing New

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
		for their children.		agencies	promotional items	
			Provide information and training opportunities to other family support initiatives, including those commissioned through the Think Family Partnership/Families First.	Offer training as part of existing training programmes aimed at family support workers.	Officer time Training resources Venue etc.	New
			Ensure play is considered as part of future commissioning of family support initiatives.	Feedback from Think Family Partnership regarding funding changes. Ensure		

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
				representation can be made for continued commitment to plat		
	I16. I17.	Intergenerational play is supported and encouraged.	<p>Seek opportunities to work with organisations such as Age to share their experiences of play.</p> <p>Encourage and support people of all ages to play together, including children of different ages.</p>	Use play events as a means to encourage participation by people of all ages.		
	I22	Health and Safety	Work with health and safety	Consultation and	Play	

Matter	Action Plan Ref / Criteria	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
		policies provide a clear and consistent message for council run play services/provision	and relevant departments to develop a corporate statement around risk in play.	engagement with Health & Safety Team. Invite Health & Safety to join Play Strategy Implementation Group.	Strategy Implementation Group Officer Time	